

# Famous Dave's To Introduce First Drive Thru and New Quick 'Que Restaurants in Salt Lake City and Las Vegas

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**The Las Vegas restaurant will feature a line-serve model, while the Salt Lake City location will feature a counter-serve model and Drive-Thru. Both will provide a quicker experience for guests.**

MINNETONKA, Minn., April 05, 2021 (GLOBE NEWSWIRE) -- [Famous Dave's](#), the fast-growing barbeque franchise with 134 restaurants in markets across the country, is bringing its counter and line-serve "Quick 'Que" prototypes to Las Vegas and Salt Lake City.

The Las Vegas location — a line-serve model — will open at 480 Paradise Road, just a few blocks from the Las Vegas Strip, in early June.

The Salt Lake City restaurant — a counter-serve model with a Drive-Thru — will open at 435 South State Street in June.

Both restaurant models boast small footprints with the goal of a quicker experience for guests and a more cost-effective business for operators.

"The Quick 'Que model is a huge leap forward for us," said Jeff Crivello, BBQ Holding's CEO. "A year after the arrival of COVID, we're proud to continue finding new ways to evolve and better serve both our customers and our franchisees. The Quick 'Que model is a prime example of that effort. Not only will this model provide a more convenient experience for customers without compromising the quality of the food, but its build-out should also prove to be more affordable and profitable for franchisees. We expect to open 5 new Famous Dave's Quick 'Que locations in 2021."

The new Las Vegas Famous Dave's will be opened and operated by franchise partner Alejandro Orozco, who operates 10 Famous Dave's, and the Salt Lake City location will be opened and operated by franchise partners Elaina Morris Herber and Paul Herber, who operate seven other Famous Dave's locations.

"Both franchise groups are well equipped to be successful and bring these new restaurants to life," Crivello said. "We are thrilled to have these partners introducing Quick 'Que to Famous Dave's fans in Salt Lake City and Las Vegas."

Olympic BBQ's co-owner and CEO, Elaina Morris Herber, shares Crivello's excitement. "Salt Lake City is such a vibrant community, and there is a huge demand for high-quality barbeque. The Quick 'Que model is going to allow us to reach more customers while providing them with a faster, safer and more comfortable experience," Herber said. "We're proud to be partnered with a brand that is always looking for opportunities to innovate, and we couldn't be more excited to introduce this new model to our fans."

## About BBQ Holdings

BBQ Holdings, Inc. (NASDAQ: BBQ) BBQ Holdings is a national restaurant company engaged in the ownership and operation of casual and fast dining restaurants. As of January 3, 2021, BBQ Holdings had four brands with 145 "brick and mortar" locations in 31 states and three countries, including 47 company-owned and 98 franchise-operated restaurants. In addition to these locations, the Company opened seven Company-owned Famous Dave's ghost kitchens operating within its Granite City locations, and seven Famous Dave's franchisee ghost kitchens operating out of the kitchen of another restaurant location or a shared kitchen space. While BBQ Holdings continues to diversify its ownership in the restaurant community, it was founded with the principle of combining the "art and science" of barbecue to serve up the very best of the best to barbecue lovers everywhere. BBQ Holdings, through partnerships, has extended Travis Clark's award-winning line of barbecue sauces, rubs and seasonings into the retail market. Along with a wide variety of BBQ favorites served at their BBQ restaurants, BBQ Holdings newest addition, Granite City Food and Brewery, offers award winning craft beer and a made-from-scratch, chef driven menu featuring contemporary American cuisine.

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Source: BBQ Holdings, Inc.